Note for Woodward, Ellis

2047028075

From: Kiley, Debbie

Date: Fri, Sep 22, 1995 12:36 PM

Subject: FW: Legal Times

To: Carraro, Tara; Colby, Dolly; Coughlin, Mary; Daragan, Karen; Firestone, Marc; Han, Vic; Kram, Caroline; Laufer, David; Lenzi, Jack; Liebengood, Howard; Martin, Maria; McCormick, Brendan; Merlo, Ellen; Moore, Mary Ellen; Nicoli, David; Rainey, Karen; Wall, Charles; Wilson, Christine; Woodward, Ellis; York, Mike

AT: Declined comment.

From: Wall, Charles on Fri, Sep 22, 1995 8:46 AM
Subject: RE: Legal Times
To: Kiley, Debbie; Woodward, Ellis

2047028075A

I believe all comments about Jack should come from A&P. Ellis should check with Kentoff as to how he would like to handle. Chuck

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To: Carraro, Tara; Colby, Dolly; Coughlin, Mary; Daragan, Karen; Firestone, Marc; Han, Vic; Kram, Caroline; Laufer, David; Lenzi, Jack; Liebengood, Howard; Martin, Maria; McCormick, Brendan; Merlo, Ellen; Moore, Mary Ellen; Nicoli, David; Rainey, Karen; Wall, Charles; Wilson, Christine; Woodward, Ellis; York, Mike
From: Kiley, Debbie on Thu, Sep 21, 1995 5:23 PM
Reporter:Sam Skolnik
Phone No.202-457-0686
Media Outlet:FW: Legal Times
Location: DC
Topic: Former Phillip Morris Council, White House
Deadline: 6:00 or 6:30 PM

2047028075B

They are putting together a profile on John "Jack" Quinn who was just named Clinton's Chief Counsel. Quinn worked at Arnold and Porter throughout the 80's and 90's. Reporter believes that he worked on PM account from '90-'92. They would like PM comment about his appointment. They are working on a tight deadline. Have not talked with A&P.

To: Carraro, Tara; Coughlin, Mary; Daragan, Karen; Kiley, Debbie; Laufer, David; McCormick, Brendan; Rainey, Karen
From: Martin, Maria on Thu, Sep 21, 1995 5:05 PM
Media Outlet:Legal Times

2047028075C

Former Arnold and Porter lawer who used to represent Phillip Morris in DC was appointed as White House Chief Council. He wants comment.

Note for Woodward, Ellis

2047028075D

From: Daragan, Karen

Date: Wed, Sep 20, 1995 7:13 PM

Subject: FW: USA Today

To: Carraro, Tara; Colby, Dolly; Coughlin, Mary; Firestone, Marc; Han, Vic; Keane, Denise; Kiley, Debbie; Kram, Caroline; Laufer, David; Lenzi, Jack; Martin, Maria; McCormick, Brendan; Moore, Mary Ellen; Rainey, Karen; Sorrells, John; Woodward, Ellis

Source: https://www.industrydocuments.ucsf.edu/docs/xgkx0000

A.T. Ellen and I called Levy. Explained that there are a number of issues at play here. First, we would not be able to implement this element of AAA until after the first of the year when we sign new contracts with retailers. But, we are currently in the process of developing the plan to be shared with retailers to address the length of time that benefits would be suspended, amount and other terms that will be worked into our 96 contracts. (Levy asked for the language we would use. We told him when we had it, we would share.) We are also working to put system in place that will enable us to address all instances where a retailer has been fine or convicted. But we cannot do this on a piecemeal basis. We need and want to work with appropriate state agencies to identify the most accurate and verifiable info relating to any retailer fined or convicted, and we must ensure that our customers are treated on a fair and proportionally equal basis. This info should come from the state or an authorized agency or municipality -- not anti-smoking groups. The irony in all of this is that in 1992, Congress passed legislation that gave authority to the states on the issue and required that the states set a minimum sales age, establish an enforcement mechanism and conduct unannounced inspections of retailers and submit an annual report to HHS documeting efforts to prevent minors from purchasing cigarettes or they would lose ADAMHA block grants. HHS still has not finalized their regs and forwarded to the states. If their regs and the basic ADAMHA requirements, that we supported, were in place, it would make it easier for us to implement this element of the AAA initiative.

2047028076

To: Carraro, Tara; Coughlin, Mary; Daragan, Karen; Kiley, Debbie; Laufer, David; Martin, Maria; Merlo, Ellen; Rainey, Karen
From: McCormick, Brendan on Wed, Sep 20, 1995 1:57 PM
Reporter:Mr. Doug Levy
Phone No.703/276-4573
Media Outlet:FW: USA Today
Location: Virginia
Topic: AAA
Deadline: COB Today

2047028076.A

Levy has a copy of correspondence between the Association of Non-Smokers of Minnesota and Ellen. The group sent PM info on merchants who have been convicted of selling tobacco to minors and asked what PM was going to do about it. Levy said that our response really didn't say too much.

He would like to know:
- What is PM doing about these merchants?
- What steps have we taken beyond adding notices to our packs? He would like an update on the progress of the initiatives we announced.

He has not spoken with anyone else yet. He may write for tomorrow but would prefer to take the time to write something more comprehensive.

To: Carraro, Tara; Coughlin, Mary; Daragan, Karen; Kiley, Debbie; Laufer, David; Martin, Maria; McCormick, Brendan
From: Rainey, Karen on Wed, Sep 20, 1995 12:08 PM
Media Outlet:USA Today

2047028076.B

He's doing an article on AAA and has several questions. He didn't want to elaborate with me. He'll won't be reachable until after 1:00 pm.

Media Inquiry for Woodward, Ellis

To: Firestone, Marc; Han, Vic; Kram, Caroline; Moore, Mary Ellen; Parrish, Steve; Pellom, Wendy; Sorrells, John; Woodward, Ellis; York, Mike

Cc: Coughlin, Mary; Daragan, Karen; Haviland, Ingrid; Kilcullen, Karen; Kiley, Debbie; Laufer, David; Maher, Jayne; Martin, Maria; McCormick, Brendan; Merlo, Ellen; Rainey, Karen; Wilson, Christine

2047028076.C

Source: https://www.industrydocuments.ucsf.edu/docs/xgkx0000